

NA! 5 YEAR NEIGHBOURHOOD RENEWAL PLAN TEMPLATE

CONSULTATION/ENGAGEMENT SUMMARY

- In the space below, please describe the consultation process you used in developing this 5 year neighbourhood renewal plan for your community/neighbourhood.
(For example: how did you engage the community, what groups were included, number of individuals/groups involved?)

During our community consultation process, we conducted a survey at the Business & Career Expo, interacted with community members through social media and received face-to-face feedback from many people. We conducted a neighbourhood level questionnaire, through which we were able to speak candidly with 20 people about what matters most to them in their community. During our Annual General Meeting we held a Town Hall meeting and heard from 28 community members in attendance. We conducted 13 key informant interviews through which we spoke to 18 people. We heard from 18 people through focus groups, which included people who live in low income housing. We engaged community members in conversation using our Facebook page, which garnered 56 interactions and some really great feedback. We listened to a class of Grade 2 students. We asked all of our participants open-ended questions so that we could hear what mattered most to them and the data led us clearly through the creation of our 5 year plan.

Community/neighbourhoods included in this plan: City of Dauphin, MB

Years covered by this plan: 2017-2022

5 YEAR NEIGHBOURHOOD RENEWAL PLAN

NEIGHBOURHOODS ALIVE! (NA!) GOAL AND OBJECTIVES (as described in the Neighbourhood Development Assistance agreement)

GOAL:

- Revitalize neighbourhoods and foster stable and healthy communities.

OBJECTIVES:

- 1) Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).
- 2) Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).
- 3) Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).
- 4) Improve safety conditions (as measured by reductions in crime including fires/arson; improved security measures such as street lighting and home security; and greater perception of safety).
- 5) Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, play structures and other community recreation facilities; increased recreational programming and affordability including equipment and transportation).

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KEY TERMS

- **COMMUNITY PRIORITY:** A measureable area of focus that responds to one of the NA! Objectives that the community identifies as important.
Example: Under NA! Objective #2 Improve Housing Conditions, the community might identify a Community Priority as: “Increase the number of affordable housing units by 10%”
A plan may contain more than one Community Priority under each NA! Objective
- **COMMUNITY STRATEGY:** An action-based process identified to respond to an identified Community Priority.
Example: Under the Community Priority to “Increase the number of affordable housing units by 10%” the Community Strategy may be to “Engage community stakeholders to find out how they can incorporate affordable housing into their proposed developments,” or to “Develop an Affordable housing plan with residents and community groups.”
A plan may contain more than one Community Strategy under each Community Priority.
- **COMMUNITY PARTNERSHIP:** Collaborative partnerships between community organizations and groups necessary to implement each identified Community Strategy.
- **FIVE-YEAR COMMUNITY RESULTS:** The anticipated final results of each Community Strategy. Outcomes should be Specific, Measurable, Achievable, Relevant, and Time Bound (SMART):
 - S Specific about what you will achieve
 - M Include enough detail to be Measurable
 - A Achievable and realistic
 - R Relevant to the overall purpose of the project
 - T Time bound: indicate when the objective is to be met

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NA! OBJECTIVE #1

Improve neighbourhood capacity/ empowerment (as measured by increased participation of local stakeholders in renewal efforts, complementary funding leveraged and greater residential stability).

COMMUNITY PRIORITY #1a: Support community spaces to make them more physically appealing and accessible

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
|---|---|---|
| Promote ongoing usage of public Community spaces to encourage increased use. Creatively seek ways to reach audiences not currently engaged. | Dauphin Public Library Watson Art Centre City of Dauphin Dauphin Recreation Services Dauphin Friendship Centre Manitoba Métis Federation Parkland Crossing ECHO Housing Mountain View School Division Local Daycares | Thriving Friendship Centre Thriving Public Library Thriving Art Centre Number of free events hosted Number of people in attendance at events |
| Partner with community spaces to apply for funding for physical improvements and improve accessibility. | Dauphin Public Library Watson Art Centre City of Dauphin Dauphin Recreation Services | Number of grant applications supported Number of projects completed |
| Physical Improvements to public and private spaces | Local Business Local Property Owners City of Dauphin Dauphin Recreation Services Dauphin Friendship Centre | Number of CHII grants awarded Quantity of graffiti removed Trees planted Planters installed and planted |
| Support for local collaborative efforts to enhance the esthetic appearance of Dauphin in all seasons | Communities in Bloom Dauphin Winter Life Dauphin Recreation Services Dauphin & District Chamber of Commerce Tourism Dauphin City of Dauphin Dauphin Friendship Centre | Participation on Communities In Bloom committee Chair Winter Life committee Number of grants to contribute to physical improvements in all seasons Physical Improvement projects completed |

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| | Fort Dauphin Museum Dauphin Bible Camp Dauphin Public Library Dauphin & District Community Foundation | |
| Disbursement of Small Grants Funds | Community Organizations City of Dauphin DNRC Board of Directors | Number of events and projects completed |
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| COMMUNITY PRIORITY #1b: Enhance Community Collaboration | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Work collaboratively with community groups, individuals, organizations and local leaders to support existing connections and create new partnerships. Work within partnerships to benefit the community. | City of Dauphin Community Organizations Settlement services Mountain View School Division Prairie Mountain Health Dauphin Public Library Dauphin Friendship Centre Parkland Crossing ECHO Housing Dauphin & District Community Foundation Dauphin Recreation Services Dauphin & District Chamber of Commerce Tourism Dauphin Dauphin Economic Development Habitat for Humanity MS Society | Well connected community DNRC can demonstrate number of instances when new partnerships were formed DNRC can demonstrate number of instances when we collaborated with an existing partner |
| Provide support to new community events and organizations as opportunities arise | Community Organizations Service Clubs | Number of events supported |
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| COMMUNITY PRIORITY #1c: Increase awareness and participation in local events and initiatives | | |
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| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Work collaboratively with partners to bring high profile events to Dauphin and provide support to planning committees | Dauphin Recreation Services Tourism Dauphin Dauphin Economic Development Dauphin & District Chamber of Commerce | Number of high profile events held in Dauphin Number of people in attendance Estimate of impact on local economy |
| Local events awareness campaign, focussing on low cost opportunities in order to service Dauphin's disadvantaged population. | DNRC City of Dauphin Tourism Dauphin Dauphin Recreation Services | Annual Events Calendar published digitally and maintained monthly Daily Social Media account updates scheduled weekly Recreation & Leisure guide published annually |
| Increase volunteer capacity in Dauphin for high profile events | Workplace Education Manitoba Volunteer Manitoba Dauphin & District Chamber of Commerce DNRC | Number of volunteer capacity building workshops Number of participants in volunteer capacity building workshops Increase in volunteer capacity in Dauphin for high profile events Number of high profile events hosted in Dauphin |
| Provide training opportunities for community members in volunteering and leadership | Volunteer Manitoba MTEC Dauphin & district Chamber of Commerce | Number of training workshops offered Number of participants |
| Train and establish volunteers to implement an Ambassador Program | Tourism Dauphin Dauphin Multipurpose Seniors Centre DNRC | Ambassador Program is running in Dauphin Number of people served |
| Promote the Active Transport corridor, bike racks, and support the implementation of additional Active Transportation opportunities | Active Transportation committee City of Dauphin Healthy Together Now | Active Transportation corridor is expanded Community at large is educated on the transportation opportunities as well as how to respectfully share the road as a driver. Active Transportation corridor is well used |
| Maintain current information on DNRC Website, Social Media, and digital newsletter | DNRC City of Dauphin | Number of hits on DNRC website/ year Number of Social Media contacts Monthly digital newsletter sent to DNRC membership |
| Provide opportunities for free/ low cost recreation and leisure programs for low income youth and families | DNRC Healthy Together Now Dauphin Recreation Services South Parkland Healthy Child Coalition | Number of opportunities offered Number of participants |

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| | Service Clubs | |
| Explore creative ways to reach disadvantaged populations | Mountain View School Division Parkland Crossing Dauphin Friendship Centre Prairie Mountain Health | |

NA! OBJECTIVE #2

Improve housing conditions (as measured by physical improvements to substandard housing, development of affordable housing units, increased housing values/ investment and promotion of homeownership including cooperative housing models).

COMMUNITY PRIORITY #2a: Work collaboratively with community groups to improve access to quality, affordable housing (Students, Seniors, Newcomers, Disadvantaged Families)

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
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| Explore options to develop further affordable housing options in Dauphin, including student housing close to Assiniboine Community College | City of Dauphin Parkland Crossing Dauphin Friendship Centre Dauphin Habitat for Humanity Chapter Local Landlords Assiniboine Community College ECHO Housing Manitoba Housing | Number of quality, affordable housing units developed Number of affordable housing units occupied |
| Partner with Settlement Services to advocate for affordable housing options for Newcomers | City of Dauphin Settlement Services Local Landlords Newcomers | Number of newcomers to Dauphin Number of newcomers housed in quality, affordable housing that suits their needs |
| Provide support for local Habitat for Humanity chapter | City of Dauphin Habitat for Humanity committee Community members/ volunteers | Complete one build in 2017/18 Complete subsequent builds as committee is able |
| Sit on and support activities of Community Advisory Board for local Housing First | Manitoba Métis Federation Dauphin Friendship Centre Prairie Mountain Health ECHO Housing Mental Health | Number of homeless people housed Number of successful housing placements |

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| | DNRC | |
| Explore options for partnership with Manitoba Housing | Manitoba Housing | Efficient use of Manitoba Housing's existing infrastructure |
| COMMUNITY PRIORITY #2b: Support landlords, tenants and homeowners to improve existing housing | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Distribute Community Housing Improvement Initiative | Manitoba Housing DNRC City of Dauphin | Fully distribute CHII funds Number of projects completed Number of people affected |
| Encourage pride in property appearance and collaboration with Communities In Bloom by creating plant packages to compliment community theme | Communities In Bloom Local Businesses DNRC Homeowners | Number of plant packages distributed Overall appearance of the community Impact of pride in property appearance |
| Explore social enterprise to repair and paint dilapidated sheds and garages in Dauphin | ECHO Housing Dauphin Friendship Centre DNRC City of Dauphin | Number of sheds and garages revitalized |
| Facilitate access to existing housing improvement resources | MB Housing DNRC | Distribute resources to each CHII applicant Number of resources distributed |
| Home maintenance workshops | Local Business Local landlords DNRC | Number of home maintenance workshops offered Number of participants |
| Explore Rental Standards and affordable rentals | DNRC Local Landlords | Research and Information collection |
| COMMUNITY PRIORITY #2c: Address homelessness in Dauphin | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Advocate for mailboxes for homeless people. | Dauphin Friendship Centre | Ensure that homeless people have an address and mailbox |
| Provide shower vouchers to the homeless population. | Dauphin Recreation Services Dauphin Friendship Centre | Number of shower vouchers given out Number of vouchers returned (used) |
| Support activities of local Housing First | Manitoba Métis Federation Prairie Mountain Health | |

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| | Dauphin Friendship Centre | |
| Prepare and distribute baskets of essential items for people in crisis | DNRC Parkland Crossing ECHO Housing Dauphin Friendship Centre | Number of baskets prepared and distributed |
| Gathering space for mental health housing residents | ECHO Housing DNRC | Provide materials to promote social gathering in low income and mental health housing complexes |

NA! OBJECTIVE #3

Increase economic development activity (as measured by labour market participation rates, job creation, training/ employment preparation, adult education opportunities, sustaining or development of small business and/or social enterprise).

COMMUNITY PRIORITY #3a: Collaborate to Revitalize Downtown Dauphin

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
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| Partner on Store Front Renewal program | City of Dauphin Dauphin Economic Development Local Businesses | |
| CN Park revitalization through NRF proposal (2017) | City of Dauphin Dauphin Recreation Services Dauphin & District Arts Council Mountian View School Division DNRC | Number of picnic tables installed Number of free events hosted in park Increase in usage of CN Park |
| Increase foot traffic in Downtown and explore possibility of creating a weekly pedestrian mall featuring live entertainment and Farmers' Market | City of Dauphin Tourism Dauphin Farmers' Market DNRC | |
| Create beneficial partnerships with local businesses | Dauphin & District Chamber of Commerce Local Businesses DNRC | Number of projects done in collaboration with Chamber of Commerce and local businesses |
| Partner with Recreation Services and local Sports Clubs to find funding opportunities for revitalization projects | Dauphin Recreation Services Sports Clubs DNRC | Number of grant applications submitted Number of projects completed |

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| COMMUNITY PRIORITY #3b: Create Local Shopping and Awareness campaign | | |
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| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Create an advertising strategy that highlights Local Business and what they sell. Increase awareness of what is available locally. | Dauphin & District Chamber of Commerce Local Businesses DNRC Dauphin Economic Development | Creation of Social Media accounts Number of followers on social media accounts Increase awareness of what is available in Dauphin |
| Publish a Shop Local Guide/ Rec & Leisure Guide to promote local opportunities and increase awareness | Dauphin Recreation Services Local Businesses Dauphin & District Chamber of Commerce DNRC Sport & Leisure Clubs | Creation of guide, in print and digitally Number of copies distributed Number of hits on digital copy |
| Explore advertising options at cinema to increase awareness about local opportunities | Countryfest Community Cinema DNRC | |
| Support for local Farmers' Market | DNRC Farmers' Market | Number of markets Increase in attendance Creation of social media accounts |
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| COMMUNITY PRIORITY #3c: Support local entrepreneurship, job creation and skill development | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Provide support for Take The Leap entrepreneurship conference | Take The Leap Dauphin Economic Development Mountain View School Division Local Business | Number of attendees at conference Number of start up businesses |
| Explore social enterprise opportunities and business incubator models | Dauphin Recreation Services Dauphin Friendship Centre Prairie Mountain Health DNRC | Social enterprise started Number of jobs created |
| Provide and/or promote training opportunities in | Workplace Education Manitoba | Number of training opportunities provided |

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| Dauphin for employment skills development | ACC DNRC Dauphin Economic Development Dauphin Friendship Centre | Number of participants Retention on young people in our community |
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NA! OBJECTIVE #4

Improve safety conditions (as measured by reductions in crime; improved security measures such as street lighting and home security; and greater perception of safety).

COMMUNITY PRIORITY #4a: Improve Community Safety

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
|---|---|--|
| Provide opportunities for children to learn various safety skills | Healthy Together Now Dauphin Friendship Centre Prairie Mountain Health Mountain View School Division | Host Safe Kids Day Host Internet Safety Workshops Number of children participating |
| Provide programs for youth to reduce frequency of petty offences | Mountain View School Division Dauphin At Risk Teens Dauphin Friendship Centre DNRC RCMP | Reduced graffiti, violence, theft and vandalism Number of programs offered Number of youth participating |
| Collaborate with City of Dauphin to address condition of sidewalks | City of Dauphin DNRC | Data collected on current condition Prioritize sidewalk needs Advocate for improvements Number of sidewalks improved |
| Collaborate with City of Dauphin to address the condition of streetlights | City of Dauphin DNRC | Data collected on current condition Prioritize lighting needs Advocate for improvements Number of lighting projects completed |
| Provide support to local Citizens On Patrol Program | COPP DNRC | |
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| COMMUNITY PRIORITY #4b: Improve Public Perceptions of Safety | | |
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| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
| Implement Shed/ Garage cleanup program | DNRC Dauphin Friendship Centre City of Dauphin | Number of shed repaired and painted Increase in the perception of safety |
| Support Graffiti Removal program | Dauphin Friendship Centre DNRC | Quantity of graffiti removed in Dauphin |
| Start a campaign to change perceptions | DNRC RCMP | |
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| COMMUNITY PRIORITY #4c: | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
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| NA! OBJECTIVE #5 Increase access to recreation and wellness opportunities (as measured by improvements to parks and green space, play structures and other community recreation facilities; increased recreational programming and affordability including equipment and transportation). | | |
| COMMUNITY PRIORITY #5a: Strengthen access to affordable recreation opportunities in Dauphin, primarily children, youth, families, newcomers and students. | | |
| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RSEULTS |
| Promote Active Transportation corridor and new bike racks available in Downtown area | DNRC Active Transportation committee | Increased use of Active Transportation Corridor |
| Promote local parks, playgrounds and other free amenities | DNRC Dauphin Recreation Services Tourism Dauphin | Increased use of free amenities |

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| | Healthy Together Now | |
| Promote and support applications to Kidsport and Jumpstart programs | Kidsport JumpStart Dauphin Recreation Services | Number of applications supported |
| Create Shop Local/ Rec & Leisure Guide highlighting affordable recreation options in all seasons | Dauphin Recreation Services Local Sports & Leisure Clubs Dauphin & District Chamber of Commerce DNRC | Creation of guide, in print and digitally Number of copies distributed Number of hits on digital copy |
| Continue to promote and support Community Gardens | DNRC | Number of garden beds planted |
| Explore outdoor skating rink options | | Information collected |
| Explore a sporting equipment borrow/ trade program | Healthy Together Now | Information collected Program implemented if feasible |
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COMMUNITY PRIORITY #5b: Explore opportunities in collaboration with community partners

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
|---|---|--|
| Provide supplementary Human Resources for high profile events in Dauphin | Dauphin Recreation Services MS Society Parkland Chapter Countryfest Canada's National Ukrainian Festival Manitoba Mud Run | Number of High Profile events held in Dauphin |
| Explore the possibility of creating a Fruit Tree Orchard and a Fruit Share program | Parkland Crossing Healthy Together Now DNRC | Information Collected Program implemented if feasible |
| Partner with Dauphin Recreation Services to revitalize tennis courts, create a basketball court and upgrades at Meadowlark Park through an NRF proposal (2018/19) | Dauphin Recreation Services Local Sports Clubs DNRC City of Dauphin | NRF funds used to upgrade Meadowlark Park Basketball court available for public use Tennis courts available for public use |
| Explore feasibility of a Field House and/or Fitness Station (indoor or outdoor) in Dauphin | ACC City of Dauphin Dauphin Recreation Services | Information collected and considered Feasibility determined |

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| | DNRC | |
| Explore opportunities at Pioneer Park in collaboration with Dauphin Recreation Services | Dauphin Recreation Services City of Dauphin DNRC | |
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COMMUNITY PRIORITY #5c:

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
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Other priorities that do not necessarily fit within one of the NA! objectives.

COMMUNITY PRIORITY: Support Settlement Services

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
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| Collaborate with Settlement Services often and provide support as needed | Settlement Services DNRC | |
| Emphasize the importance of this services | DNRC | Number of newcomers Number served by settlement services annually |
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COMMUNITY PRIORITY: Foster relationships with outlying communities

| COMMUNITY STRATEGIES | COMMUNITY PARTNERSHIPS | FIVE-YEAR COMMUNITY RESULTS |
|---|-------------------------------|------------------------------------|
| Consider the impact of the population of outlying communities | | |
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PLAN SUMMARY

Community Priorities: please list identified community priorities in order of ranked importance (1=most important)

- #1.** Support Community Spaces to make them more physically appealing and accessible
- #2.** Increase awareness and participation in local events and initiatives
- #3.** Work collaboratively with community groups to improve access to quality, affordable housing (Students, Seniors, Newcomers, Disadvantaged Families)
- #4.** Support landlords, tenants and homeowners to improve existing housing
- #5.** Collaborate to revitalize Downtown Dauphin
- #6.** Address homelessness in Dauphin
- #7.** Support local entrepreneurship, job creation and skill development
- #8.** Improve Community Safety
- #9.** Strengthen access to affordable recreation opportunities in Dauphin, primarily for children, youth, families, newcomers and students