



Dauphin Neighbourhood Renewal Corporation
37 3rd Ave NW | Dauphin, MB | R7N 1H6

Dear Community Partner,

We're excited to share something special coming to our community. Dauphin Neighbourhood Renewal Corporation (DNRC) is relocating the indoor playground from Parkland Crossing to our facility — expanding and enhancing the existing structure to create a larger, reimagined space for families to play, connect, and belong year-round.

From February 2025 to February 2026, the current structure saw 231 bookings, demonstrating the strong demand for this space. With increased capacity in its new location, we anticipate even greater use and community traffic — creating meaningful visibility and long-term exposure for the businesses and partners who help bring this project to life.

This is an opportunity to be part of something families will use, love, and remember for years to come. We want this space to reflect the community that builds it, and we would be honoured to have you involved from the very beginning.

Enclosed you'll find sponsorship opportunities outlining ways to participate through financial or in-kind contributions. Each level offers meaningful recognition and lasting association with a vibrant, growing community space.

We would welcome the opportunity to speak with you about how you can be involved. Thank you for considering being part of this exciting new chapter. Let's build something special together.

Warm regards,

Amanda Novak
Executive Director



204-701-1110



community@dauphinnrc.ca



www.DauphinNRC.ca



Facebook.com/DauphinNRC



SUPPORTER

\$250

- Inclusion on the perpetual donor recognition wall
- Eligible for a tax receipt

*ask about receipts for any donations over \$25

FRIEND

\$1,000

- Inclusion on the perpetual donor recognition wall
- Personalized Certificate of Appreciation
- Eligible for a tax receipt

NEIGHBOUR

\$2,500

- 2 Community “Free Plays” sponsored by you; includes marketing exposure and on-site promotion during your sponsored events
- Inclusion on the donor recognition wall
- Personalized Certificate of Appreciation
- Recognition through marketing and promotion of the Little Neighbours indoor playground grand opening OR a tax receipt for 50% of your donation amount

We welcome discussions regarding in-kind sponsorships, including materials, equipment, professional services, and labour to support the development, renovation, and ongoing operation of the facility. Contributions of all kinds, at every level, will help turn this vision into a vibrant, lasting space for families in our community.

EXCLUSIVE

COMMUNITY CHAMPION

\$30,000

Naming Rights

DNRC Auditorium

New location of the *Little Neighbours* indoor playground

➤ **Prominent, Professional Signage**

with your name/logo at the auditorium entrance for 5 years and inclusion on the perpetual donor recognition wall

➤ **20 Community “Free Plays”**

sponsored by your business/organization; includes marketing exposure and on-site promotion during your sponsored events (4 per year for 5 years)

➤ **Marketing and Promotion**

Long-term, ongoing, integration of your business’ name across all promotions for the auditorium; website, social media, media releases, DNRC & partner communications for 5 years

Expanded marketing and promotion during the grand opening (including radio, newsprint, social media and website)

➤ **VIP recognition and speaking opportunity** at the grand opening event

➤ **Framed Certificate of appreciation**

presented at the grand opening event

➤ **Hospitality benefits**

Three (3) complimentary rentals per year for 5 years which may be used by your company for staff events, client appreciation gatherings, customer promotions, meetings, or other corporate functions.

We look forward to working with you to determine appropriate signage size, placement, and additional recognition opportunities to ensure your sponsorship is meaningfully and visibly acknowledged.



Little Neighbours

PLAY SPACE

A place to play.

A place to belong.

A place built by community.



Join the Neighbourhood



COMMUNITY PARTNER \$10,000

➤ 12 Community “Free Plays”

sponsored by your business/organization; includes marketing exposure and on-site promotion during your sponsored events (4 per year for 3 years)

➤ Inclusion on the perpetual donor recognition wall

Custom engraved plaque (specific sizes/style to be confirmed) which will remain as per of the permanent display

➤ Marketing and Promotion

Website and shared on social media exposure in relation to the *Little Neighbours* indoor playground. **Expanded marketing and promotion** during the grand opening (including radio, newsprint, social media and website)

➤ VIP Invitation

To the grand opening event

➤ Framed Certificate of appreciation

Presented at the grand opening event

➤ Hospitality Benefits

One (1) complimentary rental per year for 3 years which may be used by your company for staff events, client appreciation gatherings, customer promotions, meetings, or other corporate functions.

Community “Free Play”

Weekday morning that is sponsored so children and their caregivers are able to access and enjoy the Play Space at no cost to them. “Free Play” events, sponsored individually, are valued at \$150 each.

COMMUNITY BUILDER \$20,000

➤ Key play element

Naming/logo recognition on an element of the indoor playground for 5 years

➤ 20 Community “Free Plays”

sponsored by your business/organization; includes marketing exposure and on-site promotion during your sponsored events (4 per year for 5 years)

➤ Inclusion on the perpetual donor recognition wall

Custom engraved plaque (specific sizes/style to be confirmed) which will remain as per of the permanent display

➤ Marketing and Promotion

Website and shared on social media exposure in relation to the *Little Neighbours* indoor playground. **Expanded marketing and promotion** during the grand opening (including radio, newsprint, social media and website)

➤ VIP Invitation

to the grand opening event

➤ Framed Certificate of appreciation

Presented at the grand opening event

➤ Hospitality Benefits

Two (2) complimentary rentals per year for 5 years which may be used by your company for staff events, client appreciation gatherings, customer promotions, meetings, or other corporate functions.